

Contact

Camille Ortiz, Public Relations Coordinator: 212.857.0048 or cortiz@icp.org

**INTERNATIONAL CENTER OF PHOTOGRAPHY APPOINTS
MARK LUBELL TO EXECUTIVE DIRECTOR**

New York, NY (November 19, 2013)— The Board of Trustees of the International Center of Photography (ICP) announced today that it has appointed Mark Lubell as its new Executive Director, effective immediately.

Caryl Englander, Chair of the ICP Board, said, “We are thrilled to welcome Mark as our Executive Director. Mark is a creative, entrepreneurial leader with a rare breadth of experience in art, technology, and commerce. His appointment marks the beginning of a new era for the institution, one that will honor its history and enhance its mission for the 21st century.”

“Mark Lubell's deep experience with photography, aptitude with digital technology, and managerial skills make him especially well-suited to lead ICP forward as we prepare to celebrate our 40th anniversary in 2014,” noted Jeffrey A. Rosen, President of the ICP Board. “Mark is a forward thinker, whose vision of ICP's central role in photography in the digital age builds on the spirit of our founder, Cornell Capa.”

“I am delighted to join the ICP and lead its exceptional staff,” said Mark Lubell, Executive Director. “Founding Director Cornell Capa established ICP in 1974 as a center for the concerned photographer, with a mission to educate the world. Today, we are living through a revolution in digital media, in which the image is arguably the focal point. ICP—through its founding principles and its rich history of photographic practices—is poised to lead the examination of the rapidly expanding role that images play in our culture and in our lives. I am excited by the opportunities before us.”

About Mark Lubell

Lubell was Director of Magnum Photos from 2004 until 2011. He spearheaded the restructuring of Magnum, whose history is closely tied with the foundation of ICP, steering it into the 21st century and introducing new revenue streams in tune with today's online marketplace. In 2007, American Photo named Lubell “Innovator of the Year” for his pioneering approach to multimedia and online communities. During his tenure, Magnum engaged in numerous high-profile projects with partners such as Aperture, Film Forum, Hewlett Packard, MoMA, the New York Public Library, slate.com, and Walter Reade Theater. Lubell also conceived and executed one of the largest transactions in photographic history: the sale of Magnum New York's press print archive to Michael Dell's investment firm MSD Capital LP, and its placement as a study collection in the Harry Ransom Center at the University of Texas at Austin.

Beginning in 2008, Lubell led “Access to Life,” a project in which eight Magnum photographers documented the work of The Global Fund to Fight AIDS, Tuberculosis and Malaria. It has successfully raised \$1 billion to provide anti-retroviral medicines for HIV-positive people around the world.

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Since 2011, Lubell has served as a consultant on other archives of photography and artwork.

Prior to his work at Magnum, Lubell was Chief Operating Officer of "Here is New York: A Democracy of Photographs," which was formed in the aftermath of the events of September 11, 2001. Under his guidance, "Here is New York" organized the second most-viewed photo exhibit in history, created a website that received two billion hits in less than five months, published a best-selling book, and raised and donated more than \$1,000,000 to charity.

About ICP

The International Center of Photography (ICP) is the world's leading institution dedicated to the practice and understanding of photography and the reproduced image in all its forms. Through our exhibitions, educational programs, and community outreach, we offer an open forum for dialogue about the role images play in our culture. Since our founding, we have presented more than 500 exhibitions and offered thousands of classes, providing instruction at every level. ICP is a center where photographers and artists, students and scholars can create and interpret the world of the image within our comprehensive educational and archival facilities. Visit www.icp.org for more information.

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