



International Center of Photography

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media release



Harper's Bazaar: A Decade of Style

On view from
September 9, 2011
through
January 8, 2012

Media Preview
September 8, 2011
11:30 am–1:00 pm

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Patrick Demarchelier, Stephanie Seymour (*Harper's Bazaar*, February 2002)

In the ten years since Glenda Bailey became Editor in Chief of *Harper's Bazaar*, she and Creative Director Stephen Gan have carried on the magazine's tradition of publishing innovative, high-impact photography. *Harper's Bazaar: A Decade of Style*, on view at the International Center of Photography (1133 Avenue of the Americas at 43rd Street) from September 9, 2011 through January 8, 2012, distills that decade into a choice group of nearly thirty images by some of the most important photographers working today. To emphasize the work's original context and the magazine's award-winning design, the exhibition will include several vitrines with issues open to display extended stories alongside the striking covers, swept clean of cover-line text, that are sent to *Bazaar's* subscribers.

Photographers in the exhibition include Peter Lindbergh, Jean-Paul Goude, David Bailey, William Klein, Patrick Demarchelier, Terry Richardson, Camilla Akrans, Sølve Sundsbø, Mark Seliger, Tim Walker, Mario Sorrenti, and Karl Lagerfeld. The magazine has also regularly featured artists who are not usually associated with fashion, so Nan Goldin, Ralph Gibson, and Chuck Close are in the mix, along with two photographers who have a long, legendary history at *Bazaar*, Hiro and Melvin Sokolsky.

In addition to inventive fashion images in a wide range of styles, from classic to cinematic, there are vivid portraits of designers Marc Jacobs, Karl Lagerfeld, and Diane Von Furstenberg, and celebrities, including Daphne Guinness and Lady Gaga.

"Fashion magazines have always considered it an important part of their mission to combine art and commerce," said ICP Guest Curator Vince Aletti, who organized the exhibition. "*Harper's Bazaar* has a particularly distinguished history of hiring great photographers, printing important writers, and training a


keen eye on the arts.”

“Fashion reflects what’s going on in our world, and *Bazaar* makes pop culture fashionable,” said Bailey. “This exhibition is the culmination of a decade in a new world where every popular phenomenon comes with a fashion spin.”

Under Bailey, *Bazaar* has been especially alert to shifts in the culture, casting Ellen DeGeneres as a successful presidential candidate in one wish-fulfilling fashion feature and imagining the second chapter in the life of an abruptly downsized female exec in another. Photographers are encouraged to borrow freely from the wide world of pop, so Seliger is inspired by iconic shots of Barbra Streisand for his black-and-white portraits of Jennifer Aniston, Demarchelier casts Stephanie Seymour as a Warhol superstar, and Julianne Moore looks like she stepped out of a John Currin painting in Peter Lindbergh’s witty transformation.

An accompanying book, *Harper’s Bazaar: Greatest Hits* collects these alluring, lively, and humorous visions into a single volume that celebrates the best of *Bazaar* from 2001 to 2011. It is available in the ICP store and online at www.icp.org/store.

Aletti previously co-curated ICP’s dramatic “Year of Fashion” in 2009, including the shows *Avedon Fashion 1944–2000*, *Weird Beauty: Fashion Photography Now*, and *This Is Not a Fashion Photograph*.

This exhibition was made possible with support from 

About ICP

The International Center of Photography (ICP) was founded in 1974 by Cornell Capa (1918–2008) as an institution dedicated to photography that occupies a vital and central place in contemporary culture as it reflects and influences social change. Through our museum, school, and community programs, we embrace photography’s ability to open new opportunities for personal and aesthetic expression, transform popular culture, and continually evolve to incorporate new technologies. ICP has presented more than 500 exhibitions, bringing the work of more than 3,000 photographers and other artists to the public in one-person and group exhibitions and provided thousands of classes and workshops that have enriched tens of thousands of students. Visit www.icp.org for more information.



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About Harper’s BAZAAR

Sophisticated, elegant, and provocative, *Harper’s Bazaar* (www.bazaar.com) is the style resource for women who are the first to buy the best, from casual to couture. With authority and insider insight, *Harper’s Bazaar* showcases the work of visionary stylists, expressive photographers, and talented designers, covering what’s new to what’s next. Founded in 1867, “America’s first fashion magazine” also has 33 editions in countries around the world. *Harper’s Bazaar* is published by Hearst Magazines, a unit of Hearst Corporation (www.hearst.com), one of the nation’s largest diversified communications companies. Once it completes its acquisition of Lagardère SCA’s 100 titles in 14 countries outside of France, Hearst Magazines will publish more than 300 editions around the world, including 20 U.S. titles. Hearst Magazines is a leading publisher of monthly magazines in the U.S. in terms of total circulation and reaches 88 million adults (Spring 2010 MRI).

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