### International Center of Photography Executive Director Search

#### SITUATION OVERVIEW

Located at New York's Essex Crossing in Lower Manhattan, the International Center of Photography is the world's leading institution dedicated to photography and visual culture. Cornell Capa founded ICP to champion "concerned photography"—socially and politicallyminded images that can educate and change the world.

ICP is known for its breakthrough exhibitions, education programs, community outreach, and public programs. ICP offers an open forum for dialogue about the power of the image. In addition to its exhibition space, the new facility houses ICP's education department. ICP's adult and teen education programs serve more than 3,500 students each year, providing educational opportunities that range from a Master's in Fine Arts (in conjunction with Bard College), to certificate, and other courses that span the gamut from smart phone photography to courses in documentary and visual journalism.

In the wake of the pandemic, ICP has pivoted to offering an array of educational programs virtually to a global student body. ICP's public programs bring together



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diverse communities in public engagement to dialogue about every transforming photographic and lens-based practice and the impact of visual culture on our world.

ICP also offers a library composed of more than 20,000 books, artists' files, and periodicals available to anyone interested in the medium. Since 1985 ICP has also bestowed the Infinity Awards to recognize outstanding achievement in photojournalism, fashion photography, art, and publishing.

ICP is seeking a transformational leader with passion and commitment to advancing its mission and global impact. As ICP approaches its 50th anniversary year in 2024, its next leader will have a unique opportunity to create programs and events that make the Center better known to domestic and international audiences and its exhibitions a tourist destination. With the combination of imagination, creativity, and excellent fundraising and management skills, the Executive Director will have the opportunity to take a world-class institution to a new level, making it an unparalleled resource for photographers and enthusiasts of visual culture from around the world.



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#### EXECUTIVE DIRECTOR

The Executive Director of the International Center of Photography is an extraordinary leader and fundraiser, who will work with the ICP Board to develop an integrated, visionary strategic plan for the organization and will oversee the management and successful implementation of that plan.

Appointed by and reporting to ICP's Board of Directors, the Executive Director is responsible for advancing ICP's mission and achieving its strategic goals. Specifically, the Executive Director will:

- Work with the Board and development team to structure and implement fundraising strategies and create an endowment campaign (to be launched by 2022).
- Oversee management of ICP's day-to-day operations including curation, facilities management, educational programming, senior administration and legal, technology, budgeting and financial management, marketing and communications.
- Work with the Board to:
  - Identify and recruit new Board members from diverse backgrounds whose interests are aligned with ICP's mission.
  - Facilitate strategic goals and operational processes that strengthen, refine ICP's mission.
  - Engage the Board to actively participate in relevant committees, funding support, and peer-to-peer fundraising.
- Recruit, develop, and retain a high quality, professional staff that is:
  - Diverse and inclusive.
  - Values achievement, accountability, and excellence.
  - Fosters teamwork and high morale.
- Work with the Center's communication team to build ICP's brand among current and potential funders, community stakeholders, partner organizations, state agencies, the media, and the public.
- Build alliances within the community among individuals and organizations to create support and joint projects which further ICP's mission.

### QUALIFICATIONS

The Executive Director of the ICP is a proven leader who knows how to capitalize on an internationally known cultural institution's reputation and mission in a time when the impact of visual media/photography is emerging as a dominant means of expression in all sectors. The ED has a passion for and deep commitment to the unique position of ICP in the visual arts today and in its future direction. In particular, s/he must have:



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- Knowledge and passion for photography and visual culture who:
  - Embraces "Concerned Photography".
  - Recognizes ICP's need to be relevant now and in the future in a variety of genres.
  - Oversees and helps build relevant programs that expand ICP's reputation as a global leader in photographic education and build the profitability of its educational offerings.
  - Has an artistic eye and can work collaboratively with a creative curatorial team.
- Proven fundraising ability with proven success developing a compelling case for giving with:
  - Significant success soliciting principal and major gifts.
  - Experience building ongoing funding relationships with individuals, corporations, and foundations.
- Strong leadership skills demonstrated by an ability to articulate the ICP mission. Attract, nurture, retain and manage top talent and build strong, flexible, responsive teams across all ICP functions.
- A well-established reputation and an in-depth knowledge of the world of photography, the arts, and/or visual culture.
- A history of designing and implementing benchmarks to ensure achievement of organizational goals.
- An ability to initiate and foster relationships with top photographers, collectors, and organizations with the stature and resources to contribute to the Center and help enhance its collections and brand.
- An experienced communicator who will be an effective public voice for ICP.

#### APPLICATION AND INTERVIEW PROCESS

To apply, please forward a cover letter and current resume via this <u>link</u>. We look forward to hearing from you.

