



The International Center of Photography and ROAR Forward Launch New Salon Series Exploring Creativity, Reinvention, and Longevity

Four-part program brings together leading voices from photography, media, business, and culture for intimate conversations at the International Center of Photography

The International Center of Photography (ICP) is pleased to announce **ICP x ROAR**, a new four-part salon series presented in partnership with [ROAR Forward](#), the Hearst-backed business intelligence and community platform founded by author, photographer, and longevity expert [Michael Clinton](#).

Launching in September 2026, the series will convene thought leaders, creative innovators, and industry experts for conversations that explore photography, creativity, entrepreneurship, legacy, and the evolving opportunities that come with longer lives. Most of the events will take place within ICP's galleries, creating a distinctive setting where dialogue is informed by the exhibitions on view.

Designed for members of the ROAR community, ICP supporters, and lifelong learners, ICP x ROAR combines thought-provoking discussion with opportunities for connection. The series expands upon ICP's commitment to fostering dialogue around photography and visual culture while engaging broader conversations about creativity and personal reinvention.

"ICP has long served as a place where artists, audiences, and ideas come together," said Bob Jeffrey, CEO of ICP. "Through this partnership with ROAR Forward, we are creating a new forum for meaningful exchange that connects photography to some of the most compelling cultural and personal questions of our time."

Founded by Michael Clinton in partnership with Hearst Ventures, ROAR Forward provides business intelligence about the New Longevity movement and the growing community of adults who are redefining the second half of



life through continued learning, creativity, entrepreneurship, and purpose.

"At ROAR Forward, we believe that creativity has no expiration date. With these conversations, we hope to inspire people to embrace new creative pursuits, explore fresh perspectives, and recognize that some of life's most meaningful opportunities can emerge in its next chapters." — Michael Clinton, Founder and CEO, ROAR Forward

[The 2026-2027 Series](#)

ROAR x ICP is envisioned as a four-part salon series exploring creativity, leadership, reinvention, and longevity through conversations with leading voices from photography, culture, media, and business.

Reimagining the Image in Fashion and Beauty

An exploration of how photography continues to shape contemporary ideas of beauty, identity, and visual culture.

A Master Class in Building a Multi-decade Photography Legacy

A conversation on sustaining creative vision, influence, and impact over the course of a career.

Your New Creative Journey: How to become a photographer in midlife.

An examination of reinvention, lifelong learning, and the opportunities for creativity in life's next chapter.

A Masterclass in Learning About the Photography Market and the Art of Collecting

A discussion of how longer lives are transforming collecting, patronage, entrepreneurship, and the future of the creative economy.

Each evening will include a reception, a salon-style conversation, audience Q&A, and an opportunity for continued discussion and networking within ICP's galleries.



Tickets will be available to the general public at \$85 per session and \$65 for ICP Members. The four-session package is \$289 for the general public and \$240 for ICP Members. The event is free for the ROAR community and ICP Trustees.

For updates on event times and ticket information, visit icp.org/events.

About the International Center of Photography

The International Center of Photography (ICP) is the world's leading institution dedicated to photography and visual culture. Cornell Capa founded ICP in 1974 to champion "concerned photography"—socially and politically minded images that can educate and change the world. Through exhibitions, education programs, community outreach, and public programs, ICP offers an open forum for dialogue about the power of the image. Since its inception, ICP has presented more than 700 exhibitions, provided thousands of classes, and hosted a wide variety of public programs. ICP launched its new integrated center at 84 Ludlow Street on Manhattan's Lower East Side in January 2020. ICP pays respect to the original stewards of this land, the Lenape people, and other Indigenous communities. Visit icp.org to learn more about the museum and its programs.

About ROAR Forward

ROAR Forward, in partnership with Hearst, provides business intelligence on the growing 50+ population – their behaviors, attitudes, and the recommended tactics for connecting with them. Offerings include the ROAR Report and Bulletins with New Longevity insights, ROAR Mastermind membership for exclusive community events, C-Suite Leadership Roundtables, and programming designed to reach the "Re-Imagineers," the segment of the 50+ population that is re-imagining the second half of life.

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