



WINNING THE WHITE HOUSE FROM PRESS PRINTS TO SELFIES

New ICP Exhibition at Southampton Arts Center Explores Impact of Photography in Election Years

ON VIEW

August 6–September 11, 2016

OPENING RECEPTION

Saturday, August 6 • 5–7:30 PM

NEW YORK, NY AND SOUTHAMPTON, NY (JULY 20, 2016) – From official portraits and campaign ads to selfies and televised debates, images play an essential role in every presidential campaign. Now, *Winning the White House: From Press Prints to Selfies*—a new thought-provoking special exhibition presented by International Center of Photography opening at the Southampton Arts Center on August 6th—explores the complex relationship between candidates’ representations in visual media and their carefully created and tightly controlled campaign images.

Organized by ICP’s Assistant Curators Susan Carlson and Claartje van Dijk, *Winning the White House: From Press Prints to Selfies* features works by Cornell Capa, Grey Villet, Elliott Erwitt, Bill Eppridge, Chris Buck, Stephen Crowley, Ken Light, Mark Peterson, Antoni Muntadas and Marshall Reese, and others as well as campaign ephemera, posters, and video materials created for candidates from John F. Kennedy and Richard Nixon to Hillary Clinton and Donald Trump.

“Since the time of Abraham Lincoln through the present day, presidential candidates have used photographic imagery in their campaigns to impact public opinion,” says Claartje van Dijk, Assistant Curator of ICP. “While staged and curated press prints have historically been the tools of choice for candidates to reach and perform for their electorate, the delivery method has shifted from print publications to broadcast to computer and mobile phone screens—and the imagery has become more personal, more immediate and seemingly more off-the-cuff. *With Winning the White House* we examine that evolution and put it side to side with the screened selection of campaign images.”

“While professional press photographers continue to cover every campaign stop for major media outlets like their predecessors, they are now joined by thousands of amateur photographers,” adds Susan Carlson, Assistant Curator of ICP and van Dijk’s co-curator for *Winning the White House*. “With the rise of smart-phone technology and the rapid rate at which images are released on social media, the 2016 campaigns are seeing an even greater demand for visual content. This provides us with a timely opportunity to explore photography’s significant role in elections.”

The Southampton Arts Center is located at 25 Jobs Lane, with gallery hours Thursday-Sunday from 12-6pm. Admission is free and open to the public. For programming and other information, please visit us at www.icp.org or <http://southamptonartscenter.org>.

The exhibition was made possible by ICP Trustee Renee Harbers-Liddell and Chris Liddell.

1114 Avenue of
the Americas
New York, NY
10036

212.857.0045

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ABOUT ICP

International Center of Photography (ICP) is the world's leading institution dedicated to photography and visual culture. Through our new museum—located at 250 Bowery—as well as our exhibitions, school, public programs, and community outreach, we offer an open forum for dialogue about the role images play in our culture. Since our founding, we have presented more than 700 exhibitions and offered thousands of classes, providing instruction at every level.

ICP is a center where photographers and artists, students, and scholars can create and interpret the world of the image, exploring photography and visual culture as mediums of empowerment, and catalysts for wide-reaching social change.

ABOUT SOUTHAMPTON ARTS CENTER

Located at 25 Jobs Lane in the heart of Southampton Village, we provide a dynamic venue to present the highest quality programming to our entire community through partnerships with a diverse slate of world-class artists, performers, educators and cultural institutions. We deliver a diverse slate of cultural programming, including visual arts, film, live performances, talks and children's activities. Acting as stewards of one of the most iconic and beloved buildings in the Hamptons, our primary mission is to restore and renovate this historic landmark for future generations while serving as a hub to strengthen arts and culture for our entire community.

CONTACT

Meryl Cooper, 917.974.0022, meryl@theCOOPERationinc.com



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10036

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