Jane Voorhees Zimmerli Art Museum

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Zimmerli Art Museum at Rutgers, In Collaboration with the International Center of Photography, Showcases a Model Corporate Social Responsibility Effort

Photo by Willie Davis

New Brunswick, NJ – From Saturday, June 18 to Sunday, July 31, 2011, the Zimmerli Art Museum at Rutgers University presents 73 photographs documenting the efforts of individuals around the world to improve the lives of others from Saturday, June 18 to Sunday, July 31, 2011.

This moving photographic mosaic, entitled *A View of Caring: The Johnson & Johnson / International Center of Photography Fellowship Program*, draws from many hundreds of images taken by graduates of the documentary photography and photojournalism program at the International Center for Photography (ICP) in New York. Since 2001, Johnson & Johnson, the New Jersey-based health care company, has sponsored a fellowship program at ICP that offers emerging photographers the opportunity to document the community based programs it supports in Asia, Africa, Europe and the Americas.
Each photograph in the exhibition is a frozen second in a more arduous success story, one that represents one of the three focus areas of Johnson & Johnson's giving: saving and improving the lives of women and children; preventing disease and reducing stigmas and disabilities in underserved areas; and building the skills of those who provide for the health needs of others, primarily through education.

"The human face of social progress is ever present here, in memorable images brought home by a new generation of documentary photographers," says Suzanne Delehanty, director of the Zimmerli. These include an understated composition by Myriam Abdelaziz, in which the viewer

peers downwards at a plump baby with bandaged hands, sleeping peacefully in a burn treatment center in South Africa; a moment of pure joy, caught by Toni Greaves, as schoolchildren cling, arms stretched high above their heads, to a billowing, rainbow-colored parachute on a playground in Cork, Ireland; a straightforward image by Tiana Markova-Gold showing three little boys playing instruments in a schoolyard between classes in Beichuan, China; and a striking portrait made by Janea Wiedmann of a young mother-to-be gazing expectantly at the camera, her head shrouded in a pale peach cloth, while awaiting prenatal care at the Bidan Delima Midwives Clinic in Indonesia.

A school for girls in Tanzania; a vocational training center for the mentally impaired in Pakistan; classes for the deaf in Czechoslovakia; a program for healthy babies in Kentucky; an assistance center for seniors and their caregivers in Central Texas; an organization focusing on clean drinking water and sanitation for the residents of Juarez, Mexico; and workshops about HIV infection for teenagers in Moscow: these are among the programs depicted in *A View of Caring.*

The photographers represented in the exhibition are 2005 Fellows, Harry Zernike (born Stamford, Connecticut, 1965), Nicolas Goldberg (born Paris, France, 1978), Hilary Duffy (born New York City, 1969); 2006 Fellows Willie Davis (born Washington, DC, 1976), and Charlotte Oestervang (born Denmark); 2007 Fellows Kelly Shimoda (born California, 1976), Janea Wiedmann (Born New Jersey, 1967), Shraddha Borawake (born Pune, India); 2008 Fellows Mark Manley (born Cleveland, Ohio, 1957), Myriam Abdelaziz (born Cairo, Egypt, 1976), Toni Greaves (born Newcastle, Australia, 1969); 2009 Fellow, Tiana Markova-Gold (born Vermont, 1974); and 2010 Fellows Ruben Reyes (born Mexico City, 1979) and Christina Clusiau (born Grand Rapids, Michigan, 1980). These fellowship winners were selected by ICP and Johnson & Johnson from among recent graduates of its certificate program in documentary photography and photojournalism.

Alison Morley, Head of the Department of Documentary Photography and Photojournalism, says, “The partnership between ICP and Johnson & Johnson has resulted in images that are testaments to the power of people working within their own communities to create a better world for themselves and generations to come.”

This exhibition is the result of the cooperative efforts of three institutions, with primary curatorial and organizational input by the following individuals: Ashley L. Atkins, Curator, Corporate Art Program and Program Specialist, Corporate Contributions, Johnson & Johnson; Alison Morley, Chair, Documentary Photography and Photojournalism Program, International Center of Photography, New York; Jeffrey Wechsler, Senior Curator, Zimmerli Art Museum, Rutgers University.

SELECTED PUBLIC PROGRAMS

Wednesday, July 6, 2011 / 6-9 pm
Art After Hours
Zimmerli Art Museum at Rutgers, 71 Hamilton Street, New Brunswick
Free with museum admission.

Gallery tour led by Curator Jeffrey Wechsler. Alison Morley, Chair, Documentary Photography and Photojournalism Program, International Center of Photography, New York, will present a talk on the exhibition *A View of Caring* and the ongoing tradition of “concerned photography.”

Artist and educator Linda Smith will explore crafts of the developing world in the form of an on-going, walk-in demonstration of macramé (knotting), the making of hemp bracelets, and elements of Ojo De Dios, (God's Eye), a form of Hispanic-American weaving.

Music will be provided by the jazz ensemble Leslie Ford & Group, LLC.

JOHNSON & JOHNSON/INTERNATIONAL CENTER OF PHOTOGRAPHY PARTNERSHIP

Organized on the occasion of the 125th anniversary year of Johnson & Johnson, this exhibition has been made possible with generous support of Johnson & Johnson.

The partnership between the Johnson & Johnson Office of Corporate Contributions and the International Center for Photography's certificate program in documentary photography and photojournalism allows emerging photographers to document philanthropic and corporate social responsibility efforts around the world and results in images that are powerful testaments to the work of the Company's community-based partners, who are the core of these activities.

ZIMMERLI ART MUSEUM AT RUTGERS

The Zimmerli Art Museum at Rutgers, founded in 1966, is one of the largest university art museums in United States. The Zimmerli's permanent collection comprises more than 60,000 works, ranging from ancient to contemporary art and featuring particularly rich holdings in the areas of French art of the 19th century, Russian and Soviet Nonconformist Art, and American and European works on paper, including prints, rare books, drawings, photographs, and original illustrations for children's books.

The Zimmerli is midway between New York City and Philadelphia and a short walk from the New Jersey Transit station in New Brunswick.

LOCATION AND HOURS

The Zimmerli Art Museum is located at 71 Hamilton Street at the corner of George Street on the College Avenue campus of Rutgers University in New Brunswick. Hours are Tuesday through Friday, 10 am to 4:30 pm, and Saturday-Sunday, 12 pm to 5 pm; first Wednesdays of each month September through July, 10 am to 9 pm. Admission is $6 for adults; $5 for adults over 65, and free for museum members, Rutgers students, faculty and staff (with ID), and children under 18. Admission is free on the first Sunday of every month. For more information, call 732.932.7237, ext. 610 or visit the museum's website: www.zimmerlimuseum.rutgers.edu

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